

Allstate Protection Plans: Major Appliance w/Tech Support

NECO Dealer Pricing – Effective September 2021

ALL PRICING IS STRICTLY CONFIDENTIAL AND MUST NOT BE SHARED WITH THIRD PARTIES.

All coverage starts date of item purchase or delivery and runs for length of the term.

Coverage Includes

- On-site service, or fast replacement/replacement value
- No deductibles
- Tech Support for help with setup, connectivity and troubleshooting
- Food spoilage up to \$300 and Missed Laundry up to \$50
- 5-Day Service Guarantee
- No proration/deductions on buyouts
- No Lemon Policy

Strictly Confidential

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Major Appliances - Tech Support Enabled

Min Item Price	Max Item Price	Dealer Cost	NET Dealer Cost (After Rebate)**	Suggested Retail	Category	Coverage
0	599.99	\$ 33.00	\$ 29.70	\$ 69.99	Major Appliances	3Yr DOP + Tech Support
600	999.99	\$ 48.00	\$ 43.20	\$ 99.99	Major Appliances	3Yr DOP + Tech Support
1000	2999.99	\$ 85.00	\$ 76.50	\$ 169.99	Major Appliances	3Yr DOP + Tech Support
3000	9999.99	\$ 145.00	\$ 130.50	\$ 299.99	Major Appliances	3Yr DOP + Tech Support
10000	19999.99	\$ 290.00	\$ 261.00	\$ 599.99	Major Appliances	3Yr DOP + Tech Support

Min Item Price	Max Item Price	Dealer Cost	NET Dealer Cost (After Rebate)**	Suggested Retail	Category	Coverage
0	599.99	\$ 55.00	\$ 49.50	\$ 104.99	Major Appliances	5Yr DOP + Tech Support
600	999.99	\$ 83.00	\$ 74.70	\$ 169.99	Major Appliances	5Yr DOP + Tech Support
1000	2999.99	\$ 140.00	\$ 126.00	\$ 299.99	Major Appliances	5Yr DOP + Tech Support
3000	9999.99	\$ 282.00	\$ 253.80	\$ 599.99	Major Appliances	5Yr DOP + Tech Support
10000	19999.99	\$ 600.00	\$ 540.00	\$ 1,119.99	Major Appliances	5Yr DOP + Tech Support

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** Standard dealer rebate of 7% paid quarterly on all sales uploaded and paid for from November 1, 2022 and beyond

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Usage: Residential usage, including residential leased apartments. Not authorized for continuous usage. If a product has a "light commercial" usage allowance, and usage does not void the MFR warranty, this plan can be offered.

For questions or information on how to partner with Allstate, please contact:

Allstate Protection Plans

SquareTrade, An Allstate Company

ph: 214-208-4404 | NECOdealer@squaretrade.com

Allstate Protection Plans: Television & Misc. CE w/Tech Support

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Coverage Includes

- On-site service, or fast replacement/replacement value
- No deductibles
- Tech Support for help with setup, connectivity and troubleshooting
- 5-Day Service Guarantee
- No proration/deductions on buyouts
- No Lemon Policy

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Televisions & Misc CE - Tech Support Enabled

Min Item Price	Max Item Price	Dealer Cost	NET Dealer Cost (After Rebate)**	Suggested Retail	Category	Coverage
0	24.99	\$ 2.40	\$ 2.16	\$ 4.00	TV & Misc CE	2Yr DOP + Tech Support
25	49.99	\$ 4.20	\$ 3.78	\$ 7.00	TV & Misc CE	2Yr DOP + Tech Support
50	99.99	\$ 6.00	\$ 5.40	\$ 10.00	TV & Misc CE	2Yr DOP + Tech Support
100	149.99	\$ 9.00	\$ 8.10	\$ 15.00	TV & Misc CE	2Yr DOP + Tech Support
150	199.99	\$ 12.00	\$ 10.80	\$ 20.00	TV & Misc CE	2Yr DOP + Tech Support
200	249.99	\$ 15.00	\$ 13.50	\$ 25.00	TV & Misc CE	2Yr DOP + Tech Support
250	299.99	\$ 18.00	\$ 16.20	\$ 30.00	TV & Misc CE	2Yr DOP + Tech Support
300	399.99	\$ 21.00	\$ 18.90	\$ 35.00	TV & Misc CE	2Yr DOP + Tech Support
400	499.99	\$ 27.00	\$ 24.30	\$ 45.00	TV & Misc CE	2Yr DOP + Tech Support
500	799.99	\$ 38.00	\$ 34.20	\$ 60.00	TV & Misc CE	2Yr DOP + Tech Support
800	999.99	\$ 48.00	\$ 43.20	\$ 80.00	TV & Misc CE	2Yr DOP + Tech Support
1000	1999.99	\$ 72.00	\$ 64.80	\$ 120.00	TV & Misc CE	2Yr DOP + Tech Support
2000	4999.99	\$ 120.00	\$ 108.00	\$ 200.00	TV & Misc CE	2Yr DOP + Tech Support
5000	6999.99	\$ 180.00	\$ 162.00	\$ 300.00	TV & Misc CE	2Yr DOP + Tech Support
7000	9999.99	\$ 240.00	\$ 216.00	\$ 400.00	TV & Misc CE	2Yr DOP + Tech Support

Min Item Price	Max Item Price	Dealer Cost	NET Dealer Cost (After Rebate)**	Suggested Retail	Category	Coverage
0	24.99	\$ 4.80	\$ 4.32	\$ 8.00	TV & Misc CE	4Yr DOP + Tech Support
25	49.99	\$ 8.40	\$ 7.56	\$ 14.00	TV & Misc CE	4Yr DOP + Tech Support
50	99.99	\$ 12.00	\$ 10.80	\$ 20.00	TV & Misc CE	4Yr DOP + Tech Support
100	149.99	\$ 18.00	\$ 16.20	\$ 30.00	TV & Misc CE	4Yr DOP + Tech Support
150	199.99	\$ 24.00	\$ 21.60	\$ 40.00	TV & Misc CE	4Yr DOP + Tech Support
200	249.99	\$ 30.00	\$ 27.00	\$ 50.00	TV & Misc CE	4Yr DOP + Tech Support
250	299.99	\$ 36.00	\$ 32.40	\$ 60.00	TV & Misc CE	4Yr DOP + Tech Support
300	399.99	\$ 42.00	\$ 37.80	\$ 70.00	TV & Misc CE	4Yr DOP + Tech Support
400	499.99	\$ 54.00	\$ 48.60	\$ 90.00	TV & Misc CE	4Yr DOP + Tech Support
500	799.99	\$ 76.00	\$ 68.40	\$ 120.00	TV & Misc CE	4Yr DOP + Tech Support
800	999.99	\$ 96.00	\$ 86.40	\$ 160.00	TV & Misc CE	4Yr DOP + Tech Support
1000	1999.99	\$ 144.00	\$ 129.60	\$ 240.00	TV & Misc CE	4Yr DOP + Tech Support
2000	4999.99	\$ 240.00	\$ 216.00	\$ 400.00	TV & Misc CE	4Yr DOP + Tech Support
5000	6999.99	\$ 360.00	\$ 324.00	\$ 600.00	TV & Misc CE	4Yr DOP + Tech Support
7000	9999.99	\$ 480.00	\$ 432.00	\$ 800.00	TV & Misc CE	4Yr DOP + Tech Support

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Allstate Protection Plans - Furniture Warranty

NECO Dealer Pricing – Effective September 2020

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Coverage Includes

- 5-Day Onsite Repair Appointment Guarantee
- No deductibles
- Same-Day Replacement Orders
- Same Day Shipping on Stain Kits
- Accident and Stain Protection
- Broken Glass and Hardware
- No Pro-ration on Buyouts
- Mechanical and Electrical Failures

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Furniture

Min Item Price	Max Item Price	Dealer Cost	NET Dealer Cost (After Rebate)**	Suggested Retail	Category	Coverage
0	499.99	\$ 24.00	\$ 21.60	\$ 59.99	Furniture	3Yr - DOP + Accidental Damage
500	999.99	\$ 48.00	\$ 43.20	\$ 119.99	Furniture	3Yr - DOP + Accidental Damage
1000	1499.99	\$ 68.00	\$ 61.20	\$ 169.99	Furniture	3Yr - DOP + Accidental Damage
1500	1999.99	\$ 80.00	\$ 72.00	\$ 199.99	Furniture	3Yr - DOP + Accidental Damage
2000	2499.99	\$ 120.00	\$ 108.00	\$ 299.99	Furniture	3Yr - DOP + Accidental Damage
2500	4999.99	\$ 200.00	\$ 180.00	\$ 499.99	Furniture	3Yr - DOP + Accidental Damage
5000	9999.99	\$ 320.00	\$ 288.00	\$ 799.99	Furniture	3Yr - DOP + Accidental Damage

Min Item Price	Max Item Price	Dealer Cost	NET Dealer Cost (After Rebate)**	Suggested Retail	Category	Coverage
0	499.99	\$ 40.00	\$ 36.00	\$ 99.99	Furniture	5Yr DOP + Accidental Damage
500	999.99	\$ 72.00	\$ 64.80	\$ 179.99	Furniture	5Yr DOP + Accidental Damage
1000	1499.99	\$ 100.00	\$ 90.00	\$ 249.99	Furniture	5Yr DOP + Accidental Damage
1500	1999.99	\$ 120.00	\$ 108.00	\$ 299.99	Furniture	5Yr DOP + Accidental Damage
2000	2499.99	\$ 140.00	\$ 126.00	\$ 349.99	Furniture	5Yr DOP + Accidental Damage
2500	4999.99	\$ 240.00	\$ 216.00	\$ 599.99	Furniture	5Yr DOP + Accidental Damage
5000	9999.99	\$ 400.00	\$ 360.00	\$ 999.99	Furniture	5Yr DOP + Accidental Damage

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Allstate Protection Plans – Standalone Premium Tech Services

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Coverage Includes

Set-up and Configuration:

- Out of the box setup and configuration support
- Initial how-to questions and guidance to customers
- Assistance for appliance and home automation device connectivity to home network
- Connectivity and set-up of partner application

Usage and Technical Support

- General usage assistance and guidance around device and app. functionality
- Troubleshooting, connectivity-related, feature understanding, or installation issues
- Technical support for questions regarding partner integrations (i.e., Nest, Amazon, Echo/Dot)
- Supports set-up and integration of new devices into established environment

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Premium Tech Services

Service	Dealer Cost	NET Dealer Cost (After Rebate)**	Suggested Retail	Category	Coverage
Stand-Alone Premium Tech Services	\$45	\$40.50	\$69	Major Appliances or IoT/Connected Home Electronics	1 Year

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